

# UCF Group

— The **Commercial Logistics** Integrator —

Corporation Profile | 2019.Q1



# UCF CITY

# 超級物流網

展開跨境事業，**物流**是你最不需要擔心的事！



- ◆ About UCF Group
- ◆ Global Logistics Solutions
- ◆ Cross-Border e-Commerce Platforms





# About UCF Group



# Overview

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- **Company Name** | United China Air Freight Co. Ltd.

- **Founded** | 1972

**45-year<sup>+</sup>**

*Int'l Logistics Specialist*

**39-year**

*Sole Agent of OCS in TW*

- **Our Service** |

- **Int'l Express Courier Service** : Sole agent of OCS in Taiwan since 1978
- **Int'l Logistics** : Air Cargo & Ocean Freight door-to-door shipment w/ in house customs clearance service
- **Domestic Express Courier Service / Custom Broker Service**
- **Int'l Online Shopping Package Forwarding Service**
- **Global Shopping Mall** : The cross-border online shopping platform w/ completed logistics solutions
- **Online Logistics Platform** : Simplify the int'l shipment online





- **Overview** |

- Founded by five Japanese major newspaper companies in 1957
- Owned by ANA (All Nippon Airways) in 2009
- The top five Int'l express courier in the world

- **Advantage** |

- **Experience** : 60-year customized int'l express courier service
- **Assets** : 250 global stations w/ ANA shared hub operations
- **Networks** : Worldwide delivery to over 100 countries and 400 cities
- **Performance** : Providing fast, reliable, and seamless door-to-door delivery of your shipments large and small



- **Mission** |

Providing unique, diversified, best logistics solutions to customers & maintaining our leadership in Taiwan's logistics provider industry.

- **Goal** |

By taking advantage of logistics service, we integrate networks for product flow, monetary flow, information system flow and business flow, aiming to fulfill the increase of e-commerce business market.



# Service Location

- **15 Branches** and **Warehouse** (Taoyuan Pingzhen, Guanyin) in Taiwan
- The delivery reaches **100 plus countries** and **400 cities** in the world with OCS networks





24/7 Air Cargo & Ocean Freight door-to-door shipment w/ in house customs clearance service.



Int' l online shopping package collecting and forwarding service for global customers.



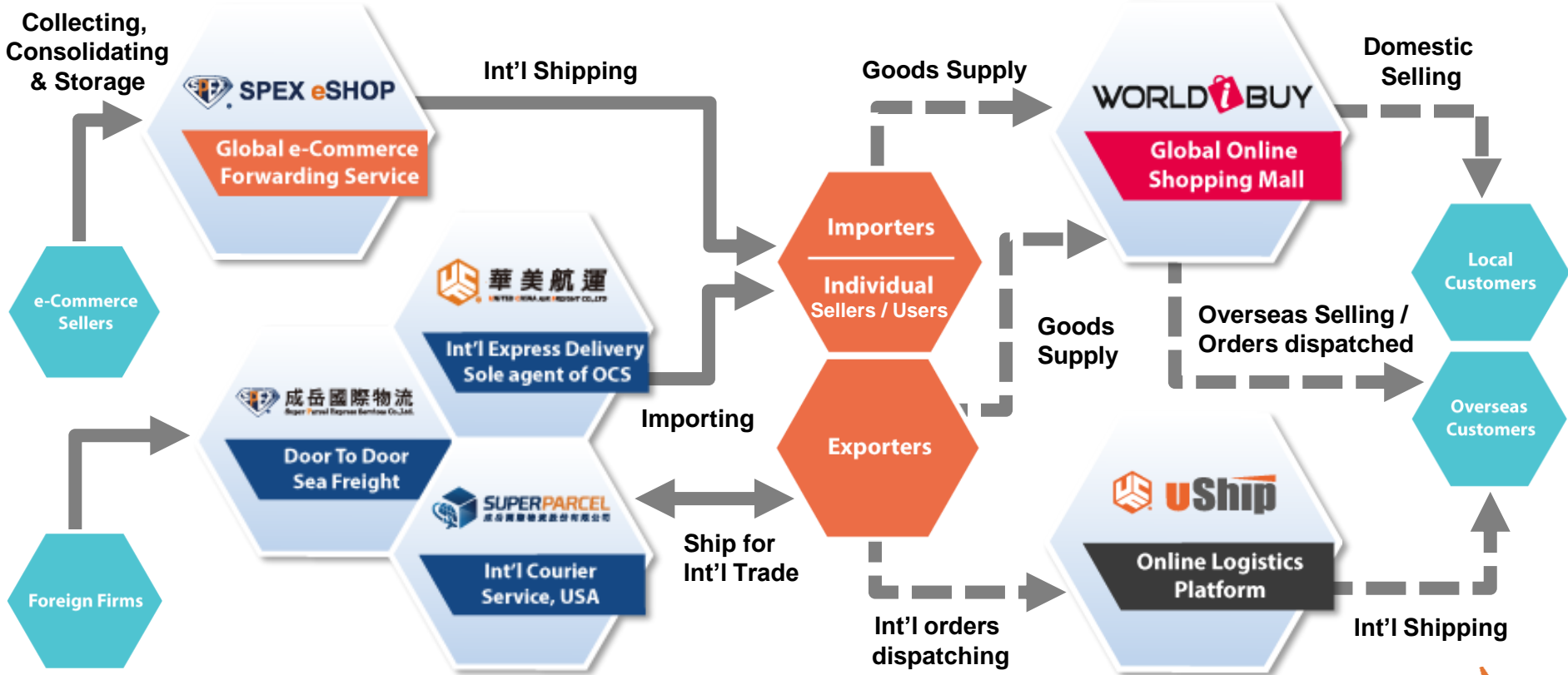
The cross-border online shopping platform and global sell program w/ total logistics solutions.



The online logistics platform simplifies the int' l shipment w/ just one click.









# Global Logistics Solutions





- **Customized Logistics Solutions**

Offering various types of solutions w/ 24/7 custom clearance service



- **Next Day Express Courier Delivery**

Servicing more than 100 countries and territories covering more than 400 major cities



- **Simplified Shipping Integration**

One-stop window Pick-up, handling and delivering.



- **45-year+ Int'l Logistics Expert**

With 45 years of experience, we will keep playing a key role in logistics and serve you more.



**EXPRESS**  
國際快遞 **SPX**

**ECONOMY 10+kg** | **ECONOMY 45+kg**  
經濟快遞 **SDD** | 重貨快遞 **DDC**

**EXPRESS**  
指定進口 **IMP**

**SEA FREIGHT**  
海運門到門

**UShip**

- **International Express**

Delivery next or earliest working day

- **Economy Express** |

Economical delivery applied to parcels 10+ kg / 45+ kg

- **International Import**

Collection for express import shipments from worldwide

- **Door To Door Sea Freight**

One-step ocean shipping door to door

- **Online Logistics Platform**





# Cross-Border e-Commerce Platforms



- **UCFuShip**  
Online Logistics Platform



- **WORLDiBUY**  
Global Online Shopping Mall



- **SPEX eSHOP**  
Global e-Commerce Forwarding Service

\*Currently available for online stores in USA, Japan, and Taiwan.





## Online Logistics Platform

- **The Core Concept** |

A **simple** and **efficient** solution for e-Commerce sellers struggling w/ complicated logistics procedure

- **About Us** |

- Online int'l logistics operation w/ **ONE-CLICK & ONE-STOP** integration
- Standard logistics procedure designed w/ **professional instruction**
- The **WORRY-FREE** delivery based on 45-year+ int'l logistics experience
- **Fully-trackable** shipment updates package status instantly on dashboard
- **Automatic data logger** helps build up business intelligence

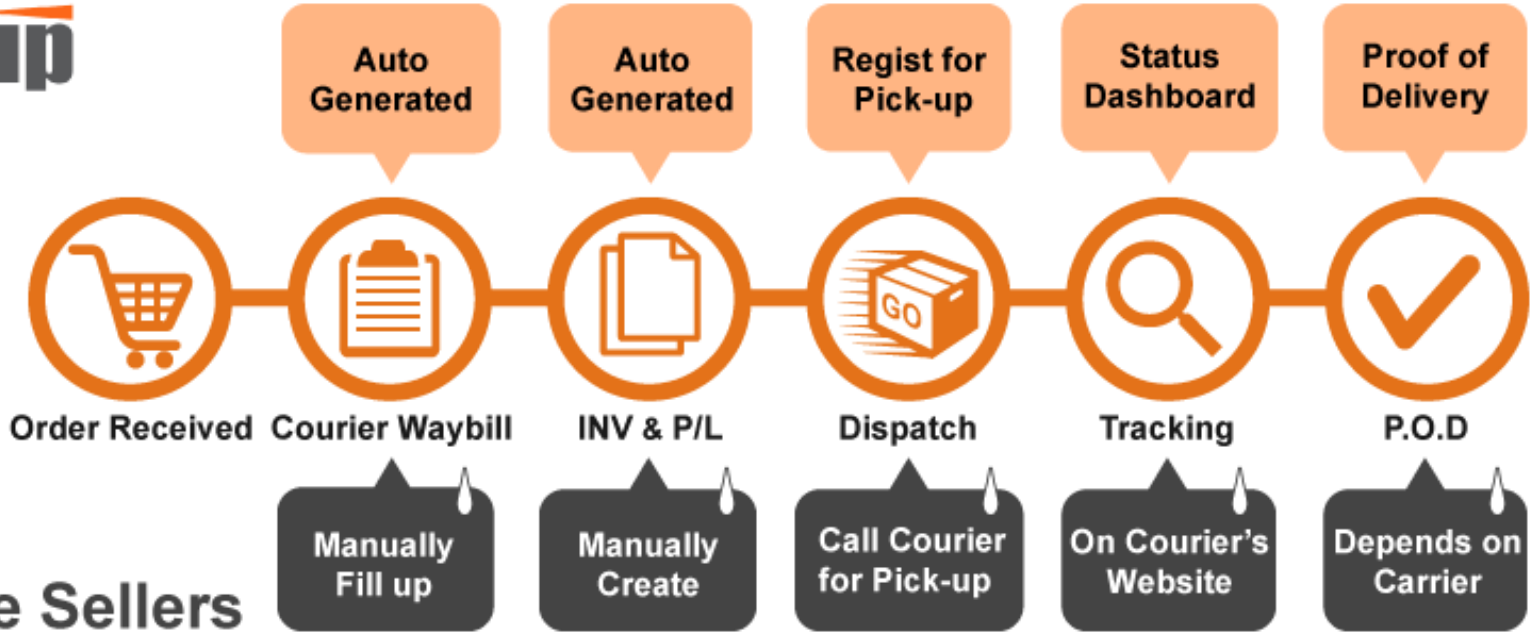


# Logistics Procedure



V.S.

Online Sellers





# WORLD BUY Global Online Shopping Mall

- **The Core Concept** |

**Global e-commerce platform** with competitive advantage of worldwide logistics know-how

- **About Us** |

- **Entrance** to retail merchandise around the world
- **Synchronization** to fashion trends and cutting-edge designs
- Various **digital marketing** and **social media marketing** business strategies





# From Taiwan to the World

WORLD  SELL

Join NOW

PROGRAM

- **What is “WORLDiSELL”** |

A project assists **e-Commerce Sellers / Suppliers** in expanding business to global markets

- **What Can “WORLDiSELL” Offer** |

**Sellers / Suppliers** are able to reach and manage different market areas efficiently thru the following services,

- **Content Service** – Optimizing the content w/ product descriptions
- **Social Media** – Direct communication w/ potential customers
- **FBW** (Fulfillment by WORLDiSELL) – Global 3PL support
- **Tax Advisory** – Subsidiary setup and tax consulting



- **Start Selling Online – FAST and INTERNATIONALLY** |

Fast exposure and more chances of selling items internationally. It's cost and time saving for Sellers / Suppliers running business in different markets.

- **Localized Communication** |

Speaking same language w/ local customers by localizing the description, imaging and targeting of the product. Also delivering right message to the right buyer via social media – **NO MORE** barrier between you and customers.

- **Completed In-house 3PL Solution** |

Experiencing the **45-year+** international logistics and warehousing solutions.



# Global Expansion Plan

## SE Asia

**TH** PChome Thai  
**MY / SG** Lazada / 11Street / Qoo10  
**ID** Lazada / BliBli

## E Asia

**TW** WORLDiBUY  
WORLDiBUY Group Buy  
SHOP.COM  
**CN** Taozibuy

## NE Asia

**JP** Amazon.co.jp  
**KR** Qoo 10

## Europe

**UK** Amazon.co.uk  
**DE** Amazon.de  
**FR** Amazon.fr  
**ES** Amazon.es  
**IT** Amazon.it

## America

**CA** Amazon.ca  
**US** Amazon.com  
eBay.com  
**MX** Amazon.mx

## Oceania

**AU** eBay.com.au





## • The Core Concept |

SPEX eSHOP helps you with **collecting, consolidating** and **shipping** online purchases as well as customs clearance and courier delivery overseas

## • About Us |

- **Reliable** reputation for logistics service in Taiwan
- **14-day free** warehouse storage
- Better logistics problem-solving with **multi-professional teams**
- Benefit from **innovative** logistics service
- **Tie-up** between US online shops with Taiwan shoppers





# 華美航運

UNITED CHINA AIR FREIGHT CO.,LTD

— Everything with **Logistics** Matters to Us —

