

UCF Group

— The Commercial Logistics Integrator —

Corporation Profile | 2018.Q1



- ◆ About UCF Group
- Global Logistics Solutions
- Cross-Border e-Commerce Platforms





About UCF Group



Overview

- Company Name United China Air Freight Co. Ltd.
- **Founded** | 1972
- Our Service

45-year⁺
Int'l Logistics Specialist

39-yearSole Agent of OCS in TW

- Int'l Express Courier Service : Sole agent of OCS in Taiwan since 1978
- Int'l Logistics : Air Cargo & Ocean Freight door-to-door shipment w/ in house customs clearance service
- Domestic Express Courier Service / Custom Broker Service
- Int'l Online Shopping Package Forwarding Service
- Global Shopping Mall : The cross-border online shopping platform w/ completed logistics solutions
- Online Logistics Platform : Simplify the int'l shipment online



About OCS (Overseas Courier Service)

Overview



- Founded by five Japanese major newspaper companies in 1957.
- Owned by ANA (All Nippon Airways) in 2009
- The top five Int'l express courier in the world

Advantage

- **Experience**: 60-year customized int'l express courier service
- Assets: 250 global stations w/ ANA shared hub operations
- > Networks : Worldwide delivery to over 100 countries and 400 cities
- Performance : Providing fast, reliable, and seamless door-to-door delivery of your shipments large and small



Mission · Goal

Mission

Providing unique, diversified, best logistics solutions to customers & maintaining our leadership in Taiwan's logistics provider industry.

Goal

By taking advantage of logistics service, we integrate networks for product flow, monetary flow, information system flow and business flow, aiming to fulfill the increase of e-commerce business market.



Service Location

- 15 Branches and Warehouse (Taoyuan Pingzhen, Guanyin) in Taiwan
- The delivery reaches **100 plus countries and 400 cities** in the world with



Affiliates | UCF City







24/7 Air Cargo & Ocean Freight door-to-door shipment w/ in house customs clearance service.



Int' I online shopping package collecting and forwarding service for global customers.



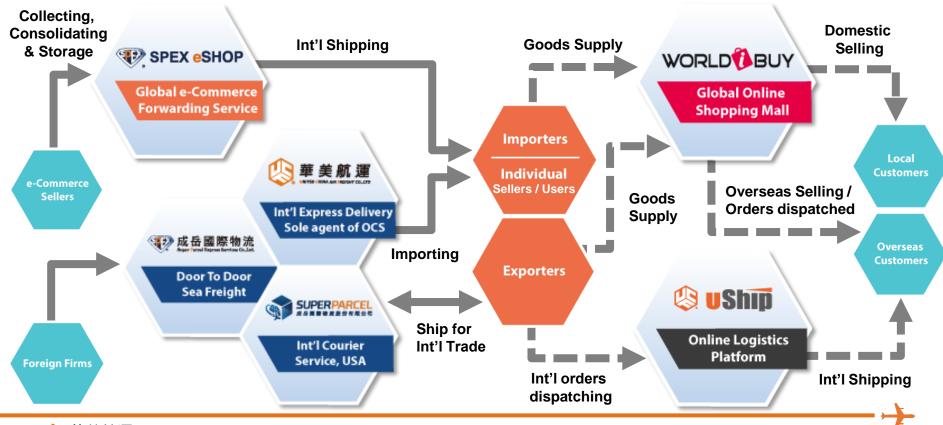
The cross-border online shopping platform and global sell program w/ total logistics solutions.



The online logistics platform simplifies the int's shipment w/ just one click.



Affiliates Functions | UCF City





Global Logistics Solutions



Advantage



Customized Logistics Solutions

Offering various types of solutions w/ 24/7 custom clearance service



Next Day Express Courier Delivery

Servicing more than 100 countries and territories covering more than 400 major cities



Simplified Shipping Integration

One-stop window Pick-up, handling and delivering.



45-year+ Int'l Logistics Expert

With 45 years of experience, we will keep playing a key role in logistics and serve you more.



Logistics Solutions













International Express

Delivery next or earliest working day

Economy Express

Economical delivery applied to parcels 10+ kg / 45+ kg

International Import

Collection for express import shipments from worldwide

Door To Door Sea Freight

One-step ocean shipping door to door

Online Logistics Platform





Cross-Border e-Commerce Platforms



Platforms

UCFuShip

Online Logistics Platform



WORLDIBUY

Global Online Shopping Mall



SPEX eSHOP

Global e-Commerce Forwarding Service

*Currently available for online stores in USA, Japan, and Taiwan.







Online Logistics Platform

The Core Concept

A **simple** and **efficient** solution for e-Commerce sellers struggling w/ complicated logistics procedure

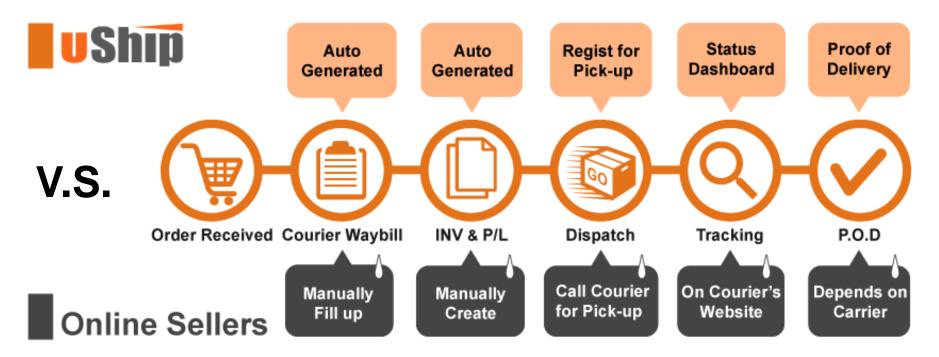
About Us

- Online int'l logistics operation w/ ONE-CLICK & ONE-STOP integration
- > Standard logistics procedure designed w/ professional instruction
- ➤ The **WORRY-FREE** delivery based on 45-year+ int'l logistics experience
- Fully-trackable shipment updates package status instantly on dashboard
- > Automatic data logger helps build up business intelligence





Logistics Procedure







The Core Concept

Global e-commerce platform with competitive advantage of worldwide logistics know-how

- **About Us**
 - **Entrance** to retail merchandise around the world
 - **Synchronization** to fashion trends and cutting-edge designs
 - Various digital marketing and social media marketing business strategies





From Taiwan to the World



About WORLDISELL Program

What is "WORLDiSELL"

A project assists e-Commerce Sellers / Suppliers in expanding business to global markets

What Can "WORLDiSELL" Offer

Sellers / **Suppliers** are able to reach and manage different market areas efficiently thru the following services,

- Content Service Optimizing the content w/ product descriptions
- > Social Media Direct communication w/ potential customers
- > **FBW** (Fulfillment by WORLDiSELL) Global 3PL support
- > Tax Advisory Subsidiary setup and tax consulting



Advantage of "WORLDISELL"

Start Selling Online – FAST and INTERNATIONALLY

Fast exposure and more chances of selling items internationally. It's cost and time saving for Sellers / Suppliers running business in different markets.

Localized Communication

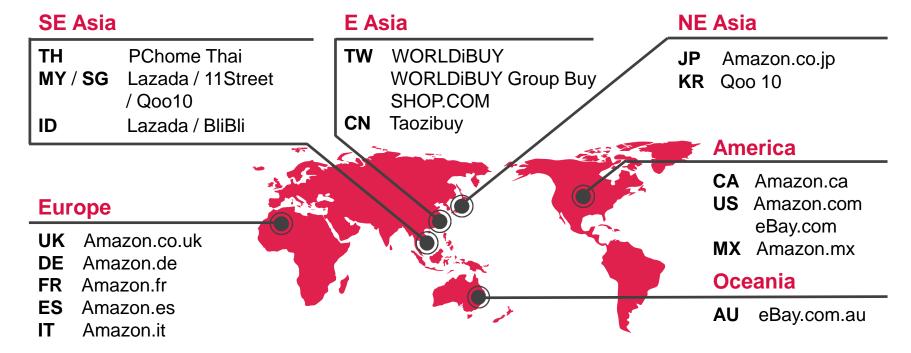
Speaking same language w/ local customers by localizing the description, imaging and targeting of the product. Also delivering right message to the right buyer via social media – **NO MORE** barrier between you and customers.

Completed In-house 3PL Solution

Experiencing the **45-year+** international logistics and warehousing solutions.



Global Expansion Plan











The Core Concept

SPEX eSHOP helps you with **collecting**, **consolidating** and **shipping** online purchases as well as customs clearance and courier delivery overseas

About Us

- > Reliable reputation for logistics service in Taiwan
- > 14-day free warehouse storage
- > Better logistics problem-solving with multi-professional teams
- Benefit from innovative logistics service
- > Tie-up between US online shops with Taiwan shoppers







Everything with Logistics Matters to Us $\overline{}$

